

JACKSON COUNTY EXTENSION & EDUCATION COMMUNICATION COMMITTEE

4-H & Positive Youth Development Team



April 1, 2019 – April 30, 2019

4-H HIGHLIGHTS

New Family Information– It is important for 4-H to have members return to the program and participate. We see the largest drop-off in participation from high school students (many join FFA), and in new 4-H families. To help combat losing new families I have been working on creating different resources for new families and club leaders to utilize to ensure that the adjustment to joining the 4-H program is a smooth transition. There is a website for new families that works to describe 4-H terminology and provide important dates and there is (in the works) a new family packet that will be able to be handed out at events for those interested in joining 4-H, or for those that have just joined, and want a lot more information about the program without having to ask a whole lot of questions.

Discussion with 2-County 4-H Educators– There are now four 4-H Program Coordinators in the state that have two counties under their belt – myself and three others. I coordinated a digital meeting with all of us, and our regional liaisons, so we could talk about what is going well, struggles we have faced, and how to make the position work for the audiences we serve. It was some great discussion and I will be coordinating another meeting in May or June as well to continue the discussion.

VOLUNTEER HIGHLIGHTS

New Club Leader Transition Training - When there is a transition between club leaders it is often VERY hard on the individual taking on the new club leader role. There are not trainings set up to assist, nor are you always provided with a smooth transition. However, if there are new club leaders transitioning in I plan to set up meetings with them to help discuss their new role and provide some guidance. My first meeting was with the transitioning Country Crystals club leader on April 24th. We went over insurance, liability, how to target life skills at 4-H meetings, how to fundraise, the new Jackson County Leaders Resource website, and ideas of events/activities for the club to participate in.

Annual Leader Training - This is an annual training that one adult member in each chartered club or project must attend. This year, I offered two different training dates; each about an hour and a half in length. The last training took place in April, after being re-scheduled twice due to the lovely Wisconsin weather. The training was called: 'All Together, Not the Same'. We had 12 4-H adults in attendance at the event, representing 10 different clubs.

Jackson County Leaders Resource Website - This was a website that I created with the help of the Taylor County 4-H Program Coordinator. The website includes information like: 4HOnline, Charter Information, Financial Information, Meeting Information and Tips, Youth Leadership Roles, Risk Management, and other links to resources that 4-H offers. The site is to help leaders have ONE location in which they can go to help answer questions and provide them assistance.



KEY MEETINGS

April 8 - Jackson County Staff Meeting/Potluck
April 8 – Jackson County EEC Meeting
April 8 – Afterschool Program: Color Your World
April 9 – Zoom: Volunteer Development
April 9 – Zoom: 4-H Club Central Meeting
April 10 – Zoom: New Family Packets/Website
April 11 – Zoom: 4-H Youth Development Program Area
April 11 – Zoom: Volunteer Role Descriptions
April 12 – Zoom: New Family Packets
April 13 – G/H Creek Busy Bees 4-H Club Meeting
April 15 – TC Intern Interview
April 15 – Zoom: 4-H Club Central Meeting
April 15 – JC Parent & Leaders Association
April 16 – TC Intern Interview
April 16 – JC Annual Leader Training
April 17 – Environmental Day Celebration: Ettrick

April 17 – Afterschool Program: Coding Activity
April 17 – Adelante Juventud Meeting
April 19 – TC Intern Interview
April 19 – Performance Evaluation
April 22 – TC Parent & Leaders Association
April 23 – Zoom: New Family Information/Assistance
April 24 – JC Conversation with Fair Board Members
April 24 – New Club Leader Transition Training: Country Crystals 4-H
April 24 – Volunteer in Preparation (VIP) Training in TC
April 25 – Zoom: Volunteer Role Descriptions
April 26 – Environmental Celebration: Trempealeau
April 26 – Zoom: Check-in with fellow 4-H Coordinators
April 30 – Zoom: Discussion with Fellow 2-County 4-H Educators
April 30 – BRF Interview Preparation with Highschool Students
April 30 – Afterschool Program: Animate a Nam

Key Programs and Projects

Cohort Orientation 4/15, 16

I joined my cohort group in Madison for our first face-to-face onboarding meeting. A great deal of time was spent introducing Extension's vision and goals to our team. This orientation also provided education on developing programs using the logic model as a blueprint for success. An interactive mapping segment geared towards expanding access was offered which allowed each colleague to work with demographic and poverty data specific to their county. A highlight of the training was meeting a group of the agricultural extension specialists whom the county educators can utilize as resources.

Grafting and Budding Workshop 4/26

Brian Smith, UWEX fruit production specialist, presented to interested community members on grafting and budding propagation techniques. Participants had the opportunity to practice grafting their own apple tree scionwood onto rootstock. Brian also answered questions regarding pest management and tree care in small scale fruit production settings. This event was organized after requests were made by community members for training in the topic area.

Professional Development

JCEP Conference 4/24, 25

I attended the annual Joint Council of Extension Professionals conference held in Stevens Point. JCEP is organized by fellow extension colleagues and allows an opportunity for professional development along with networking. Topics of discussion included responding to farm stress, calf management benchmarks, community food systems, and motivational interviewing.

Other Programs, Projects and Meetings

WI Agriculturalist Dairy Column Coordination

Produce Map Organization

Farmer's Market Grant Organization

Farm Bureau Grassroots Article 4/1

HCE Garden Article 4/1

Ag Plastics meeting 4/5

Performance Review 4/8

FSA Committee 4/9

Dairy Promotion Committee 4/9

Cohort Civil Rights Training 4/10

Spring Thaw Beef show 4/12, 4/13

Hemp Webinar-Satellite Host Location 4/18

Dairy Team Zoom 4/19

B&G Club Community Garden Planning 4/23

Jr. Livestock Registration 4/27

BRF High School Mock Interviews 4/30

Farm Consults/Visits

Steners-Hemp Production 4/1

Mitchel-Horticulture 4/1, 4/23

Hixton Resident-Custom Rates 4/2

Laufenberg-Rent Rates 4/8

Lidke-Rent Rates 4/12

Brauner-Soil Pathogens 4/15

Schoemann-Horticulture 4/19

Jacobson-IPM 4/26

Moldenhauer-Lease Agreements 4/26

Thompson-Fertilizer 4/29

Verkler-Equipment Rentals 4/29

Jackson County Extension Education & Communication Committee
FoodWise Report for 4/1/19 – 4/30/18



FoodWise Projects, Events & Professional Development - April Duval, Coordinator:

- Performance Review for FY18 with Nutrition Educator Sandy
- SEED training (Seeking Educational Equity and Diversity), 2 sessions
- Knowing Our Neighbors: Nations and Tribal Communities Training
- PSE (Policy, System and Environment) Module #6: section 5 activities
- Nutrition newsletter articles for Forrest Street and Red Creek Elementary
- Performance Review for FY18: mine with Area Extension Director Pat Malone
- FoodWise Monthly call on FY20 planning and budget – submitted our plan to the state for review
- Met with Lincoln Elementary and Black River Falls Elementary Food Service Directors to discuss the Smarter Lunchroom Movement. Completed Smarter Lunchroom Scorecard checklist and observation and took pictures. Will complete again before the end of the school year and make recommendations for strategies to increase vegetable consumption and decrease food waste.



Education in Jackson County Schools:

Kindergarten and 2nd lessons: MyPlate: Grains
 5th Grade lessons: MyPlate: Grains, Dairy, Protein

School	Grade	Number of Classrooms	Number of Events
Lincoln Elementary	Kindergarten	3	1
Lincoln Elementary	2 nd Grade	3	1
Red Creek Elementary	2 nd Grade	7	1
Lincoln Elementary	5 th Grade	2	7

Education in the Jackson County Community:

- Jackson County Home Based Head Start Family Socialization: MyPlate lesson: 2 adults

SNAP-ED WORKS 2018

Supplemental Nutrition Assistance Program - Education



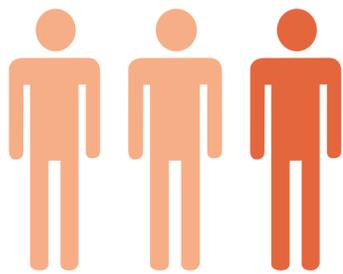
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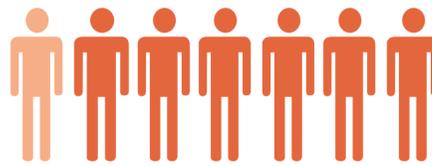
The Challenge



Almost 1 in 9 Wisconsin households face hunger/food insecurity.



2 in 3 Wisconsin adults are overweight or obese.



1 in 7 Women Infants and Children (WIC) program participants aged 2-4 years old are obese.



\$3.1 Billion =
Cost of obesity in Wisconsin

The Solution

EXPOSE



children to new fruits and vegetables and why they are important.

TEACH



parents how to plan, buy and prepare healthy meals.

EMPOWER



families with limited resources to choose healthful diets and become more food secure by spending food dollars wisely.

SUPPORT



communities in making the healthy choice the easy choice where people live, learn, work and play.

Program Reach - Promoting Health and Nutrition through Partnership



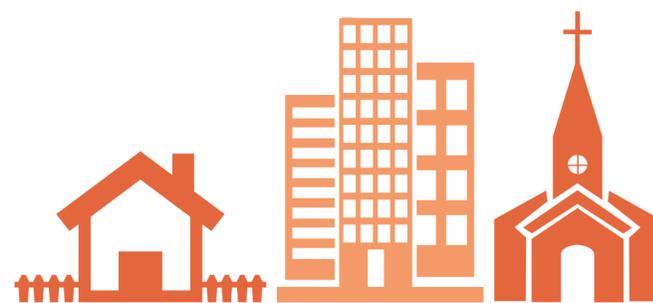
66,027 participants in **66** counties

Collaborated with **67** community health coalitions

Supported **181** partners



Education delivered to individuals at **1053** settings



SNAP-ED WORKS 2018

Supplemental Nutrition Assistance Program - Education



Healthy Intentions, Healthy Behaviors

Changes in knowledge and intent:

93%

of all youth and adult participants stated intent to eat more servings of fruits & vegetables following the lessons.



79%

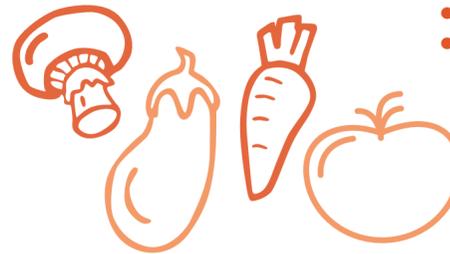
of all adult participants intend to use at least one food resource management strategy. (budgeting).



Changes in behavior:

57%

of parents reported that their child is eating more vegetables.



59%

of teachers report that students are eating more fruits and vegetables in school snacks.



Supporting Communities

In federal fiscal year 2018, FoodWise supported 136 community partners with efforts that resulted in 313 environmental changes.

Increased number of school and community gardens



Increase in use and accessibility of SNAP/electronic benefits transfer (EBT) at five farmers markets



Improvements in school food environments and established school wellness policies

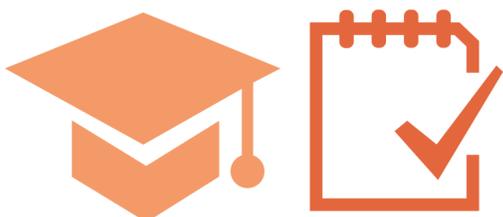


Changes in procurement policies and practices in support of safe and healthy food selections in food banks and pantries



Why it Works

Programs are evidence-based.



The program builds community, leverages university resources and supports community health.



We help make the healthy choice the easy choice.