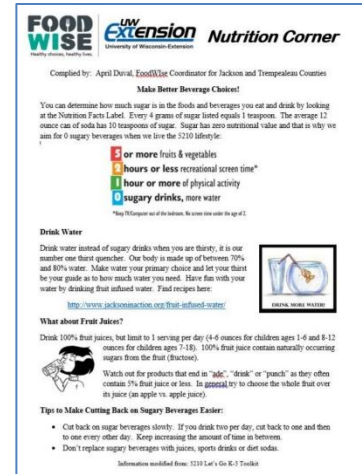


Jackson County Extension Education & Communication Committee
FoodWise Report for 11/1/18 – 11/30/18



FoodWise Projects, Events & Professional Development - April Duval, Coordinator:

- Jackson in Action: Harvest of the Month – fill in the food: Flyer up at Hansen’s IGA and Library
- Nutrition Newsletter articles for Forrest Street and Red Creek
- Seeking Educational Equity and Diversity (SEED) Training Series
- Policy, System and Environment (PSE) training and call
- FoodWise program area call
- Meeting with FoodWise Regional Program Manager, plus observation of teaching event
- FY18 End of Year Report Submitted for review
- Team taught a training with retired Eau Claire County FoodWise Coordinator for Feed My People Food Bank Training on promoting fruits and vegetables at the Food Pantry.



Education in Jackson County Schools:

School	Grade	Number of Classrooms	Number of Events
Forrest Street Elementary	4K	4	3
Lincoln Elementary	4K	3	3
Jackson County Head Start Center	4K	1	3

Jackson County Extension Education & Communication Committee
FoodWise Report for 11/1/18 – 11/30/18



Jackson County

Trempealeau County

FY18 (October 1, 2017 to September 30, 2018) End of Year Data

(Consolidated from full report, please see April for full document)

Jackson and Trempealeau County FoodWise partnered with 12 agencies to provide Nutrition Education: income eligible school districts of Arcadia, Black River Falls: Forrest Street and Red Creek Elementary Schools, Independence, Whitehall and Alma Center: Lincoln Elementary and Jr. Sr. High School; Trempealeau County WIC: Arcadia Clinic; Western Dairyland Head Start: Independence, Black River Falls, and Blair; and food pantries for both Trempealeau County and Jackson County.

	Jackson County	Trempealeau County
Total Direct Education Program Activities	52	98
Total Direct Education Participants (unduplicated)	891	1278
Duplicate Contacts	3086	3403
Indirect Education Contacts (parent handouts, newsletters, educational materials handed out)	3136	2589

Learner Characteristics:	Jackson County	Trempealeau County
White	718 (80.4%)	1215 (97.7%)
American Indian	159 (17.8%)	13 (1%)
Black	10 (1.1%)	11 (.9%)
Hawaiian/Pacific Islander	4 (.4%)	----
Asian	2 (.2%)	3 (.2%)
Non-Hispanic	859 (96.4%)	714 (56%)
Hispanic	32 (3.6%)	560 (44%)
Female	461 (51.7%)	786 (61.5%)
Male	430 (48.3%)	489 (38.3%)
Less than 5 Years Old	150 (16.8%)	152 (11.9%)
5-17 Years Old	438 (49.2%)	457 (35.8%)
18-59 Years Old	123 (13.8%)	455 (35.6%)
60 + Years Old	180 (20.2%)	214 (16.7%)

Setting	Jackson County	Trempealeau County
After School	48	32
Early Care and Education	27	217
Food Bank/Pantry	306	392
Schools	510	564
WIC Clinic	0	73

Youth & Families Team
Monica Lobenstein & Alex Galston
November 2018 Highlights

Outreach: Building New and Enhancing Current Community Partnerships –

- **GreenLifeXpo Sustainability Meeting –**

Social-Emotional Health:

- **Question Persuade Refer (QPR) suicide intervention skills training**
 - **Youth QPR** – Monica, Alex, and several other local facilitators taught all 9th grade students at Lincoln and Melrose-Mindoro High Schools in November.
 - **QPR for the Faith Community** – Alex taught QPR at a regional meeting of Evangelical Lutheran pastors in November. He will teach a second workshop for local pastors in early December. Meals for both were provided by a grant obtained by Pastor Eric Bakken.
- **Mindfulness-enhanced Strengthening Families Program** – Monica and Alex are successfully wrapping up a 7-week program. In the coming year, Jackson County will be part of a larger pilot project supported by grant funding obtained at the state level.

Transitions:

- **Northwoods Coalition (NWC) membership** – The NWC is a coalition of coalitions supported by Marshfield Clinic. Our involvement helps bring resources into Jackson County, including research and evidence-based strategies, funding (about \$2000-3000 annually), and a network of health and youth risk prevention educators and specialists. Monica has taken over membership responsibilities for our Jackson County connection to the NWC.
- **Social Marketing Campaign** – The campaign, which targets females ages 14-18 to encourage healthy coping skills, is on-going through the end of July 2019, pre-paid through Healthier Wisconsin Partnership Program funds (this grant is ending December 31, 2018). Monica will be the local contact for the ad agency responsible for the project.
- **Contracted Staff** – Together for Jackson County Kids (TFJCK) is losing Alex (0.5FTE) and Lisa (1.0FTE) at the end of December. The coalition has enough funds to support another 0.5FTE contracted position and has been working to identify a contractor willing to take on limited coordination responsibilities for the coalition. Leadership Team members conducted interviews at the end of November. Monica will be lead supervisor for the position, which will likely be housed at UW-Extension in the future.

Key Meetings:

11/2 – Raising a Thinking Child Facilitator Training
11/6 – Children’s Coalition mtg
11/7 – Seeking Educational Equity & Diversity mtg
11/9 – Northwoods Coalition mtg
11/12 – Together for Jackson County Kids (TFJCK)
Leadership Team mtg
11/13 – Regional Educator mtg (Whitehall)
11/15 – Ho-Chunk Head Start Family Night
11/15 – TFJCK Coordinator mtg
11/19 – Taking Care of You (TCY) mtg
11/20 – Health & Well-Being Institute mtg, TCY mtg
11/26 – Social Marketing mtg

11/27 – Healthier Wisconsin Partnership Program
mtg, Mental Health Coalition mtg, TFJCK
Coordinator Interviews

Trainings/Workshops Facilitated/Led:

11/1, 11/8, 11/15, 11/20 – Taking Care of You
11/6, 11/13, 11/20, 11/27 – Mindfulness-enhanced
Strengthening Families Program (ages 11-14)
11/8 – Youth QPR (Melrose-Mindoro)
11/15 – Youth QPR (Lincoln)
11/29 – TCY Facilitator Training (Stevens Point)

JACKSON COUNTY EXTENSION & EDUCATION COMMUNICATION COMMITTEE

4-H & Positive Youth Development Team

November 1, 2018 – November 30, 2018



4-H HIGHLIGHTS

4-H Achievement Celebration – This took place on Sunday, November 4th from 12 PM to 2 PM at the Skyline Golf Course. This is the annual 4-H banquet that is done every year to recognize the work that 4-H youth, leaders, and volunteers put forth during the year. It is meant to be fun, and full of recognition. This year the theme and focus of the celebration was on being grateful and thankful. The Black River Falls Trailblazers 4-H Club was the group who helped with the planning of the event, along with two key volunteers.

- Anticipated attendance was a maximum of 75 people. We ended up having 103 people RSVP, and 136 people attend the event. It was a GREAT turn-out and the people at Skyline did a great job of accommodating our extra people!
- We had 4-H youth from the BRF Trailblazers 4-H club assist with reading the awards
- The Parent and Leaders Board wanted to get feedback from 4-H youth and adults of what 4-H fundraiser they would like to do in the upcoming year.
 - We had a total of 64 people participate in voting for the fundraiser they would like to see, and participate in, for Jackson County!
 - There were four different options for people to vote on: Savers Event, 4-H Cookbook, Plat books, and Ashley for the Arts Event. The 4-H Cook book was the main fundraiser that people were interested in, with plat books coming in second.
- There were a total of 22 thank you cards written and submitted back to the basket for us to mail out. All were addressed by the 4-H Program Coordinator on Monday, November 5, 2018 and placed in the mailbox so the recipients would be able to see how thankful the 4-H youth and parents are for all the support the recipients provide.
- Nominations for the Parent and Leaders Board were held through paper ballots found at the entry of the event. We received four nominations from individuals who others think would be great on the Parent and Leaders Board
- This year we displayed all of the completed and judged record books on two tables at the entry of the event. We left pens and post-it notes spread out about the tables. The goal was that people would leave positive notes on the youths completed record books. Overall we would have LOVED to see more people write positive messages, but the youth that did get messages on their books were VERY excited and happy about the notes of positivity!
- This year we had a photo booth set up at the event for people to take individual, club, family, and friend pictures at! We used an i-pad to take the photos and an app called 'Simple Booth' and people seemed to enjoy it. We plan to continue this in the future.
- [Pictures from the event on the back of this page!](#)

4-H Club Charters – The process was completed on November 15th. I submitted the 990-N tax forms to the IRS and uploaded the charters to the state website for reporting purposes.

VOLUNTEER HIGHLIGHTS

Volunteer in Preparation (VIP) Training – For the start of the new 4-H year we currently have six new volunteers that need to go through training. Working on scheduling a time for everyone to meet.

Cloverbud Project Planning – Cloverbuds are 4-H youth who are in kindergarten through the 2nd grade. We have two volunteers who have stepped up to plan four different events for Cloverbuds from January until April. The focus of the events will be on the four "H's" – Head, Heart, Hands, and Health. They also started planning for the Cloverbud Camp in the summer. More information to come!

KEY MEETINGS AND ACTIVITIES

November 1 – Adelante Juventud Meeting, Arcadia, WI
November 2 – Meeting with 4-H Club Leader for 4hOnline Assistance
November 3 – Clover College
November 4 – 4-H Achievement Celebration
November 5 – Dairy Committee Meeting
November 7 – SEED Training: Equity and Diversity

- Trempealeau Annual Leader Training

November 8 – Jackson County Education Committee Meeting

- Jackson County Fair Board Meeting

November 9 – Camp Kinnesippewa Preparation Meeting
November 10 – Hale & Hardy 4-H Club Meeting
November 13 – SW/NW Regional Youth, Family, Community Liaison Office Hours

- Cloverbud Project Preparation Meeting
November 14 – Cohort #2 Interactive Zoom Presentation

- Adelante Juventud Meeting, Arcadia, WI

November 15 – Interactive Zoom Session: Positive Youth Development
November 18-20 – 4-H Fundamentals Training, Merrill, WI
November 26 – Trempealeau County Education Committee Meeting

- Budget Discussion
- Trempealeau County 4-H Leaders' Association Meeting

November 28 – Meet and Greet with Brian, the Director of the Office of Financial Services
November 29 – Interactive Zoom Positive Youth Development Presentation

4-H Achievement Celebration Photos

Sunday, November 4, 2018

Skyline Golf Course



We had overwhelmingly good feedback about the event this year and can't wait to work out a few more of the kinks for next year to make it even better!

