

Cost to Participate

\$20. Participate by telephone during the teleconference. The connection information will be sent by email and includes a link to the reference materials (PDF).

\$35. Participate by telephone during the teleconference plus hard copy of reference materials. Please register early to allow one week for U.S. Postal Service delivery.

*Please note that registering for participation by telephone does **not** include access to a recorded version. See below for how to order recorded versions.*

Registration

To register online, follow the link at lgc.uwex.edu or call 608-262-0810.

Cancellation policy: You may cancel up to 10 days before the program and still receive a refund.

Can't Attend?

A recorded version on USB drive with digital files of audio and reference materials is available two weeks after each teleconference. The price is \$35 which includes shipping via U.S. Postal Service. To order, call the Local Government Center at 608-262-9960 or 608-262-9961.

An EEO/AA employer, University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title VI, Title IX, and the Americans with Disabilities Act (ADA) requirements.

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Local
Government
CENTER



Local Government Issues, Challenges, and Strategies

2018 - 2019

A four-part statewide teleconference
series for local government



The “Live Work and Play...” program on January 17, offers innovative ways to attract young talent to local government service.

Sponsors

UW-Extension Local Government Center

League of Wisconsin Municipalities

Wisconsin Counties Association

Wisconsin Towns Association

UW-Extension County Offices

Local Government Issues, Challenges and Strategies

These programs cover current or emerging topics of interest to Wisconsin local governments. Each program will provide ample opportunity for participant questions and comments. Programs will be moderated by UW-Extension's Local Government Center staff.

These programs are audio-only. You attend by telephone. Reference materials are sent to you in PDF format.

One benefit of joining the program "live" is interacting with your colleagues statewide. You will get to hear their questions and the answers, and they will benefit from hearing yours.

Live, Work & Play is Dead: Innovative Ways to Attract, Retain & Engage Talent

Thursday, January 17, 2019 (*New Date*)

10:00 am – 11:00 am

Local governments need to be savvy and intentional about how they connect with the next generation. This presenter will cover ten ways to engage Millennials and Gen Z including successful talent attraction case studies and strategies to create connection in communities. His philosophy for community engagement starts with—change everything and then create solutions that empower constituents to create the communities they envision.

Presented by Jeremy Fojut, Co-Founder and Chief Idea Officer at NEWaukee

Local Government Regulation of Nonferrous Mining — Unearthing Your Options

Tuesday, December 11, 2018

10:00 am – 11:00 am

Toward the end of the 2017 legislative session, Wisconsin ended its nearly 20-year moratorium on nonferrous metallic mining in the state. In doing so, the Legislature recognized a shared responsibility between state and local governments in the regulation of mining. Mining presents unique land use regulatory issues and it is important for local government policy makers and administrators to understand what regulatory tools are at their disposal and how those tools may be used when it come to considering, approving and monitoring a nonferrous metallic mine. The presenters in this session will provide an overview of the regulatory tools and provide perspective on how various towns and counties have chosen to proceed.

Presented by Carol Nawrocki, Attorney, Wisconsin Towns Association; and Andy Philips, Attorney, von Briesen & Roper, S.C.

Repurposing our Downtowns: Strategies that Work

Thursday, January 31, 2019

10:00 am – 11:00 am

Downtowns in Wisconsin, both big and small, continue to experience significant change in their customers and competition. With the emergence of shopping centers in the '70s, large format stores in the '80s and '90s, and now the Internet coupled with brick and mortar stores, businesses are reaching new customers in new ways. Beyond traditional retail are emerging many unique businesses that contribute to downtown's

evolving purpose. But identifying the key market segments, finding the right business mix, creating an authentic niche, and use of technology require a solid market analysis. Working with UW-Extension, a community-led research project applies the data and insight from the University, with the experience of local leaders to develop a community-led market analysis. This market analysis becomes a roadmap for the community to properly manage the direction of its downtown.

Presented by Bill Ryan, UW-Extension Community Business Development Specialist; Sharon Lezburg and Victoria Solomon, UW-Extension Community Development Educators

Farm Economic Trends and their Effects on Farmers and Local Communities

Thursday, February 28, 2019

10:00 am – 11:00 am

Agriculture has long served as a major economic engine in Wisconsin, but today farmers are under increasing financial stress which has led to an uptick in farm bankruptcies across the state. In fact, Western Wisconsin led the nation in farm bankruptcies in 2017. As part of this session, the presenters will discuss economic trends affecting agriculture, the impacts on Wisconsin farmers, and implications for Wisconsin's communities.

Presented by Paul Mitchell, Associate Professor, Department of Agricultural and Applied Economics at UW-Madison and Gary Sipiorski, Dairy Development Manager, Vitaplus Corp and Director, Citizen State Bank of Loyal